



FIS mobilizes its ALIS product with the Worklight® Platform

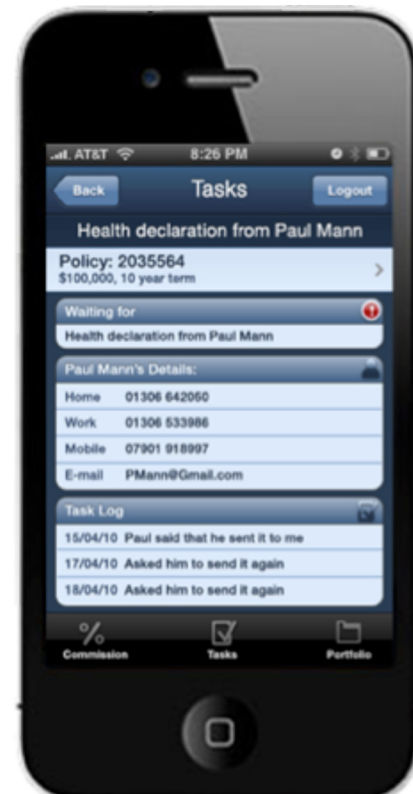
FIS Software is dedicated to developing and delivering enterprise level, end-to-end policy administration system solutions to enable insurance and financial institutions to maximize top line growth and operational efficiency. The company's flagship product ALIS is a functionally rich and technologically advanced policy administration platform that manages the entire lifecycle of life insurance, annuity, pensions and health products.

A recent study from the University of South Carolina (USC) states that as the world nears one billion deployed mobile devices, the insurance industry will have to quickly adapt to this rapid adoption in order to service the mobile expectations of their customer base. "Mobile technology presents the insurance industry with an opportunity to meet two familiar and linked challenges: adopting new technology and marketing to young customers." the study finds.

While several insurance companies were quick to ride the mobile wave and deploy an application, the majority of the industry has been struggling to capitalize on this trend. "Life and annuity companies face an increasingly demanding mobile world that requires novel ways of connecting with customers while streamlining workflow and information for agents" said Shay Alon, CEO at FIS Software.

"Through our partnership with Worklight, we enable our ALIS insurance company clients to go to market quickly with rich cross-platform apps, leveraging Worklight to efficiently extend our existing suite of services to new mobile channels."

Shay Alon, FIS Software
CEO





To address this existing, yet unmet need, FIS Software chose Worklight to mobilize its flagship product ALIS and allow insurance companies to easily provide smartphone and tablet applications to their agents, brokers and policyholders on a wide range of high-end devices, including the iPhone and iPad, Android smartphones and tablets, BlackBerry, and more.

“It is becoming increasingly difficult for software companies and service providers to reach new mobile channels without expending extensive resources and incurring significant overhead.” said Shahar Kaminitz, CEO of Worklight. “By leveraging Worklight’s platform-based approach, FIS is uniquely positioned to enable insurance firms to deliver captivating smartphone and tablet applications, while efficiently overcoming key development and management challenges.”

The first phase of the ALIS mobile capability development and deployment will focus on providing applications for insurance agents and brokers to support new business and servicing requirements. Next, FIS Software plans to introduce self-service applications for policyholders to access their policies using popular smartphone and tablet devices, for both personal and group business.

About Worklight

Worklight provides open, complete and advanced mobile application platform and tools software for smartphones and tablets. Our award-winning products help organizations of all sizes efficiently develop and deliver HTML5, hybrid and native applications with a powerful and flexible mobile IDE, next-generation mobile middleware, end-to-end security and integrated management and analytics. Worklight dramatically reduces time to market, cost and complexity while enabling better customer and employee user experiences across more devices.

For more information visit our website at www.worklight.com

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